



Greetings from Oktoberfest on the Beach!

Action 2000 IRB is once again organizing our annual fundraiser, Oktoberfest on the Beach. This year is our **17th Annual Oktoberfest** celebration being held at Kolb Park on October 13, 2018. We would be thrilled if you would consider donating a gift card, item, service or gift basket to help support our efforts. Action 2000 IRB (A2K) is an all-volunteer, non-profit organization that works to improve and beautify Indian Rocks Beach.

We thought of your business immediately when we were working to find potential donors. As I'm sure you know, our members are your target demographic and many of our members already patronize your establishment on a regular basis. Oktoberfest is expected to draw over 5,000 attendees and participating supporters and businesses will be prominently featured on our website, Facebook page and throughout the event program. And, **your donation is tax deductible.**

Should you decide to donate to our A2K silent auction, you can be rest assured that your money will be put to good use. We use donations to beautify our community. A number of our projects are pictured below. For more information on our non-profit organization, please go to our website: www.irbaction2000.com.

We hope you will consider donating to our Oktoberfest silent auction this year. Thank you for your time and consideration of our fundraiser. Visit us www.oktoberfestonthebeach.com and follow us on Facebook at [Oktoberfest Indian Rocks Beach](https://www.facebook.com/OktoberfestIndianRocksBeach). Contact Laurie Oates at 727-423-2015 or rvplaurie@gmail.com.

